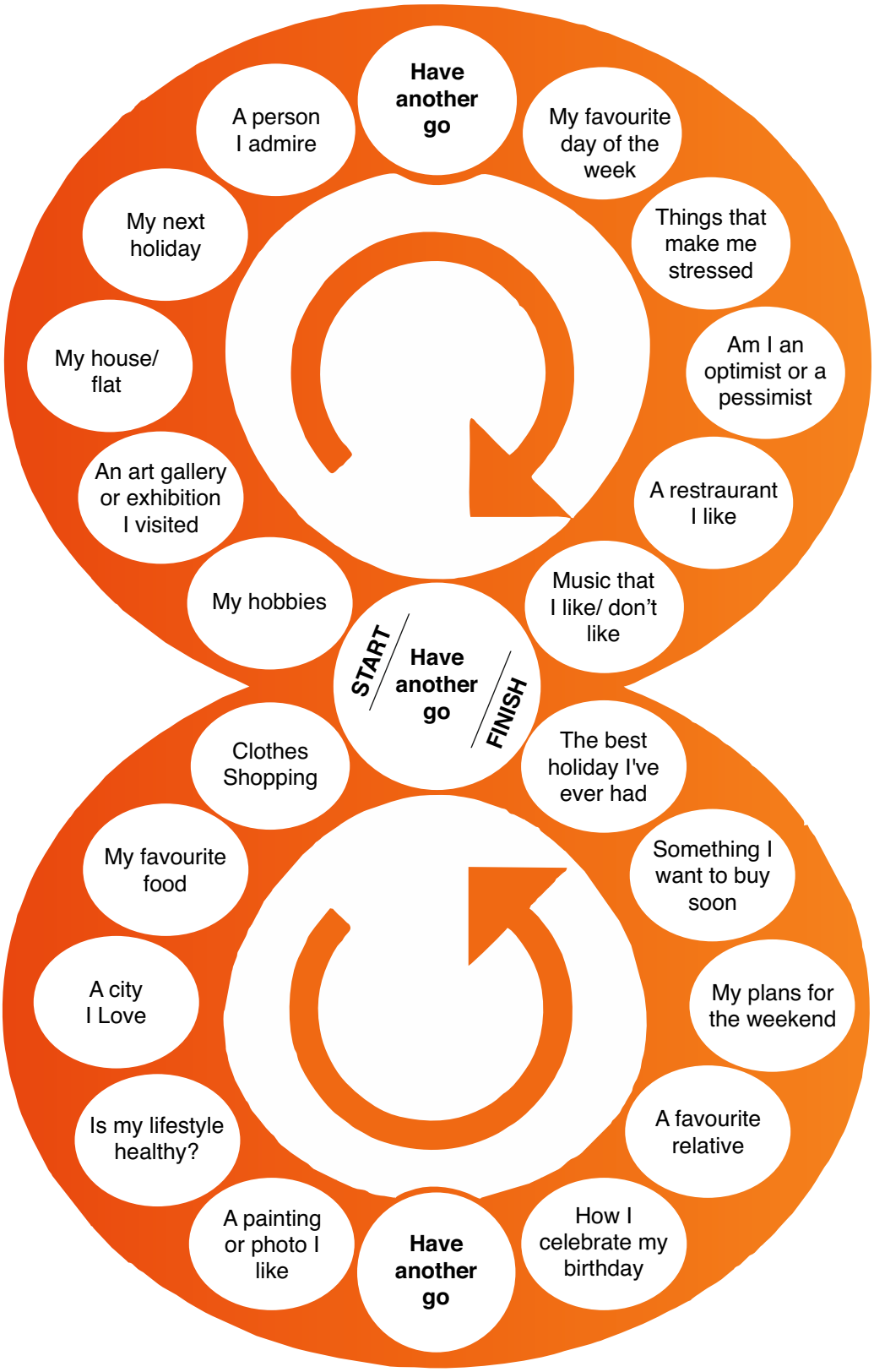6C COMMUNICATIVE Talk about it